

A photograph of two women sitting on a wooden bench on a rooftop patio, laughing joyfully. The woman on the left is wearing a light blue denim shirt and dark sunglasses. The woman on the right is wearing a dark blue dress and sunglasses. A teal square frame is overlaid on the image, containing the text.

Wedding **PLANNING BLUEPRINT**

**2 SURE-FIRE WAYS TO BUILD YOUR
DREAM WEDDING TEAM**



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***SOME WEDDINGS
TAKE LONGER TO
PLAN THAN
OTHERS.***

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- Tina Brown

1) Family & Friends

Who wants to help? We all have family members who still want to help regardless of how many times you say you got this. What if, you didn't say no to them. You are planning your own wedding but that doesn't mean you don't need help. Don't shut down help. Especially because it is free.

Think about it. Do you want to decorate an entire wedding venue alone? No. You don't have the time plus that is stress you don't need. Utilize what you have right in front of you, your family and friends who are eager to help, this can be flower arranging and place setting tables to your instructions.

The secret is to assign a task. Believe me, you are going to need someone to help you so create your team by managing them with tasks like greeting, program distributing and ushering for the guests. These are all tasks you can give out. It gives you less stress and also provides a way for your friends and family to feel included. Utilize this opportunity.

2) Vendors

Another way is vendors. You need them for many aspects of your wedding. I am going to share with you my step by step S.C.O.U.T vendor formula. Scout in my definition breaks down to: Searching, Connecting, Observing, You asking them out and Talking.

Step 1 - Searching. Do your research, find out all you can. This means read and scroll through their reviews. You should want to know what other couples have said about their work. This information is useful when figuring out if this vendor is best for you. Doing your homework on them is going to help you narrow down and create yourself a wish list of your favourites. Make a top three.

Step 2 - Connecting. This is the fun part. Follow their pages on social media, scan through their websites and about pages. You are going see their personalities, styles and overall person from their pages. Are they fun in their photo descriptions? Or a vendor of little words? You are trying to see if they truly connect with you, yes, you are looking to see if you vibe with the person/vendor.

Step 3 - Observing. Don't be shy. Stalk their social media. Check daily if possible. If you like their style and direction, then you won't feel weird checking. You are looking for inspiration from them and keeping the spark alive. Why social media? For one

reason only, companies don't always take time to update their websites like social media. But you can see that their Instagram is constantly updated either with images or live feeds.

Step 4 – YoU Ask Out. You are going to need to ask out your top three vendors. I love this part because you are putting yourself out there and connecting in the same concept as dating but for your wedding. You are opening up the conversation of them potentially working together.

You are going to go onto the vendor's contact page. You can find it on their websites but now a days, you can find it on their social media accounts in their contact section or in their description below their picture.

But what do you say to them? You are going to compliment them. Yes, you are going to want to butter them up and make them feel special. In this case you are gifting them with compliments. Tell them how you found them and that you're a huge fan.

Next, slide in connection. Say you would love to connect with them and discuss what the vendor can do for your wedding. Also, include important key information like your wedding date and wedding venue. This vendor is going to need information to figure out if you are a great match for them. So, make sure to add it to your email or DM to the vendor. Then send it. That's it.

Remember this vendor is busy so responses will take a little time. Of course, if it's been three weeks just send a follow up message but if you hear nothing beyond that. Keep your options open. Accept when you know this is not going to work. You are not a match and that is okay.

It could be for several reasons like they are not available for your wedding date. Regardless of the reasons, it is okay. That is why we have backups.

Step 5 – Talk. Once you have started the conversation and the vendor is interested in you. You can iron out details of your wedding and what you want for it. In order to do this, you need to make sure you are communicating.

This means you need to make sure you are on the same page. Read the contract and know that you are signing before signing it. Figure out what type of communication works best for you. Is it text or phone or email? Know the best times and best way to communicate with each other. Be considerate of days off as well so that you can best communicate with each other effectively.

Need help planning?... check this out!



WEDDING PLANNING BLUEPRINT

BONUSES TEMPLATES

Vendor Email Templates



Vow Templates



BONUS GRAPHIC PACK



Wedding Graphic Pack





thank
you

With Love,
Shanice Bannis